

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

Claims 190-192; 194-195; 199-200; 234-235; 237-242; 249-255; 262; 267-268; and 274-275 (canceled)

Claim 276 (new): A virtual network comprising:

- (a) a server computer with a computer readable medium;
- (b) a first e-shop/website hosting a first good/content that is dynamic;
- (c) a second e-shop/website hosting a second good/content that is dynamic;
- (d) a third e-shop/website; and,
- (e) software comprising computer readable instruction codes stored on the computer reader medium and operable on the server computer to:
  - (1) enable the third e-shop/website to virtually present the first good/content and the second good/content as if the first good/content and the second good/content originated from the third e-shop/website, and,
  - (2) manage the first e-shop/website, the second e-shop/website, and the third e-shop/website.

Claim 277 (new): The virtual network according to claim 276 wherein the instruction codes are further operable to format a content page, the formatted content page having at least a first portion of the first good/content hosted by the first e-shop/website and at least a second portion of the second good/content hosted by the second e-shop/website.

Claim 278 (new): The virtual network according to claim 276 wherein the instruction codes are further operable to enable the second e-shop/website to virtually combine the first good/content hosted by the first e-shop/website as if the first good/content originated from the second e-shop/website.

Claim 279 (New) The virtual network according to claim 276 wherein:

- (a) the third e-shop/website hosts a third dynamic content; and,
- (b) the instruction codes are further operable to enable:
  - (1) the first e-shop/website to manage the first dynamic content,
  - (2) the second e-shop/website to manage the second dynamic content, and,
  - (3) the third e-shop/website to manage the third dynamic content.

Claim 280 (new): The virtual network according to claim 276 wherein the instruction codes are further operable to format a content page that has at least a portion of the first good/content hosted by the first e-shop/website.

Claim 281 (new): The virtual network according to claim 276 further wherein the instruction codes are further operable to format a content page wherein the formatted content page has at least a portion of the second good/content hosted by the second e-shop/website.

Claim 282 (new): The virtual network according to claim 276 wherein the first e-shop/website, the second e-shop/website, and the third e-shop/website each have a user interface.

Claim 283 (new): The virtual network according to claim 282 wherein the user interface is a user-uploaded interface.

Claim 284 (new): The virtual network according to claim 276 further comprising:

- (a) a database table having at least one column and a plurality of rows;

- (b) a first identification marking of the first good/content wherein said first identification marking is stored in a row of the database table; and,
- (c) a second identification marking of the second content wherein said second identification marking is stored in a row of the database table.

Claim 285 (new): The virtual network according to claim 276 wherein the third e-shop/website hosts a third good/content.

Claim 286 (new): The virtual network according to claim 285 wherein the instruction codes are further operable to enable the first e-shop/website to virtually present the third good/content hosted by the third e-shop/website as if said third good/content originated from the first e-shop/website.

Claim 287 (new): The virtual network according to claim 285 wherein the instruction codes are further operable to format a content page, the content page having at least a first portion of the first good/content, at least a second portion of the second good/content and at least a third portion of the third good/content.

Claim 288 (new): The virtual network according to claim 285 wherein the instruction codes are further operable to present the third good/content in a foreign language.

Claim 289 (new): The virtual network according to claim 276 wherein the instruction codes are further operable to present the first good/content in a foreign language.

Claim 290 (new): The virtual network according to claim 276 wherein the instruction codes are further operable to present the second good/content in a foreign language.

Claim 291 (new): The virtual network according to claim 276 wherein the first e-shop/website, the second e-shop/website and the third e-shop/website are hosted in an

infrastructure selected from a group consisting of a location; a URL address; a database; a database table; a computer; and, a network address.

Claim 292 (new): The virtual network according to claim 276 wherein the e-shop/website is selected from a group consisting of dynamic and virtual.

Claim 293 (new): The virtual network according to claim 276 wherein the good/content is selected from a group consisting of a good for sale; an audio; a video; an e-service; a sport; a news; a weather; an auction; a car sale; a realty; an information; an e-commerce; an image; a form; a link; and, a user previously-viewed content.

Claim 294 (new): The virtual network according to claim 276 wherein the instruction codes are further operable to manage dynamic and virtual good/content.

Claim 295 (new): The virtual network according to claim 276 wherein the instruction codes are further operable to manage dynamic and virtual database and database tables.

Claim 296 (new): The virtual network according to claim 276 wherein the third e-shop/website can interface with an end user viewing the first good/content and the second good/content.

Claim 297 (new): A virtual network comprising:

- (a) a server computer with a computer readable medium;
- (b) a first e-shop/website hosting a first dynamic good/content;
- (c) a second e-shop/website hosting a second dynamic good/content; and,
- (d) software comprising computer readable instruction codes stored on the computer reader medium and operable on the server computer to:

- (1) enable the second e-shop/website to present the second good/content together with a virtual presentation of first good/content as if the first dynamic good/content originated from second e-shop/website, and,
- (2) manage the first e-shop/website and the second e-shop/website.

Claim 298 (new): The virtual network according to claim 297 wherein the first dynamic good/content is select from a group consisting of: a good for sale; an audio; a video; an e-service; a sport; a news; a weather; an auction; a car sale; a realty; an information; an e-commerce; an image; a form; a link; and, a user previously-viewed content.

Claim 299 (new): The virtual network according to claim 297 wherein the e-shop/website and the e-shop/website are in a hosting infrastructure comprising a physical location; a URL address; a database; a database table; and a computer.

Claim 300 (new): The virtual network according to claim 297 wherein the first e-hop/website and the second e-shop/website each has a user interface.

Claim 301 (new): The virtual network according to claim 300 wherein the user interface is user-uploaded interface.

Claim 302 (new): The virtual network according to claim 297 wherein the instruction codes are further operable to manage the first dynamic good/content and the second dynamic good/content.

Claim 303 (new): The virtual network according to claim 297 wherein the instruction codes are further operable to present the first dynamic good/content in a foreign language.

Claim 304 (new): The virtual network according to claim 297 wherein the instruction codes are further operable to manage dynamic and virtual database and database tables.

Claim 305 (new): The virtual network according to claim 297 wherein the second e-shop/website can interface with an end user viewing the first dynamic good/content.

Claim 306 (new): The virtual network according to claim 297 wherein the instruction codes are further operable to present the second dynamic good/content in a foreign language.

Claim 307 (new): The virtual network according to claim 297 wherein the second dynamic good/content is select from a group consisting of: a good for sale; an audio; a video; an e-service; a sport; a news; a weather; an auction; a car sale; a realty; an information; an e-commerce; an image; a form; a link; and, a user previously-viewed content.

Claim 308 (new): A virtual network comprising:

- (a) a server computer with a computer readable medium;
- (b) a first host hosting a first dynamic content;
- (c) a second host hosting a second dynamic content;
- (d) a third host; and,
- (e) software comprising computer readable instruction codes stored on the computer reader medium and operable on the server computer to:
  - (1) enable the third host to virtually present the first dynamic content and the second dynamic content as if the first dynamic content and the second dynamic content originated from the third host, and,
  - (2) manage the first host, the second host, and the third host.

Claim 309 (new): The virtual network according to claim 308 wherein the instruction codes are further operable to format a content page that has at least a first portion of the first dynamic content hosted by the first host and at least a second portion of the second dynamic content hosted by the second host.

Claim 310 (new): The virtual network according to claim 308 wherein the instruction codes are further operable to enable the second host to virtually present the first dynamic content hosted by the first host as if the first dynamic content originated from the second host.

Claim 311 (new): The virtual network according to claim 308 wherein the:

- (a) third host hosts a third dynamic content; and,
- (b) instruction codes are further operable to enable the:
  - (1) first host to manage the first dynamic content,
  - (2) second host to manage the second dynamic content, and,
  - (3) third host to manage the third dynamic content.

Claim 312 (new): The virtual network according to claim 308 wherein the instruction codes are further operable to format a content page that has at least a portion of the first content hosted by the first host.

Claim 313 (new): The virtual network according to claim 308 wherein the instruction codes are further operable to format a content page that has at least a portion of the second content hosted by the second host.

Claim 314 (new): The virtual network according to claim 308 wherein the first host, the second host, and the third host each have a user interface.

Claim 315 (new): The virtual network according to claim 314 wherein the user interface is a user-uploaded interface.

Claim 316 (new): The virtual network according to claim 308 further comprising:

- (a) a database table having at least one column and a plurality of rows;
- (b) a first identification marking of the first content wherein said first identification marking is stored in a row of the database table; and,
- (c) a second identification marking of the second content wherein said second identification marking is stored in another row of the database table.

Claim 317 (new): The virtual network according to claim 308 wherein the third host hosts a third content.

Claim 318 (new): The virtual network according to claim 317 wherein the instruction codes are further operable to enable the first host to virtually present the third content hosted by the third host as if said third content originated from the first host.

Claim 319 (new): The virtual network according to claim 317 wherein the instruction codes are further operable to format a content page that has at least a first portion of the first dynamic content, at least a second portion of the second dynamic content and at least a third portion of the third content.

Claim 320 (new): The virtual network according to claim 317 wherein the instruction codes are further operable to present the third content in a foreign language.

Claim 321 (new): The virtual network according to claim 317 wherein the third content is a dynamic content.

Claim 322 (new): The virtual network according to claim 317 wherein the third content is selected from a group consisting of a good for sale; an audio; a video; an e-service; a sport; a news; a weather; an auction; a car sale; a realty; an information; an e-commerce; an image; a form; a link; and, a user previously-viewed content.



Claim 323 (new): The virtual network according to claim 308 wherein the first dynamic content is selected from a group consisting of a good for sale; an audio; a video; an e-service; a sport; a news; a weather; an auction; a car sale; a realty; an information; an e-commerce; an image; a form; a link; and, a user previously-viewed content.

Claim 324 (new): The virtual network according to claim 308 wherein the second dynamic content is selected from a group consisting of a good for sale; an audio; a video; an e-service; a sport; a news; a weather; an auction; a car sale; a realty; an information; an e-commerce; an image; a form; a link; and, a user previously-viewed content.

Claim 325 (new): The virtual network according to claim 308 wherein the instruction codes are further operable to present the first dynamic content in a foreign language.

Claim 326 (new): The virtual network according to claim 308 wherein the instruction codes are further operable to present the second dynamic content in a foreign language.

Claim 327 (new): The virtual network according to claim 308 wherein the first host, the second host and the third host are hosted in an infrastructure selected from a group consisting of a physical location; a URL address; a database; a database table; a computer; and, a network address.

Claim 328 (new): The virtual network according to claim 308 wherein the host is selected from a group consisting of dynamic and virtual.

Claim 329 (new): The virtual network according to claim 308 wherein the instruction codes are further operable to manage dynamic and virtual content.

Claim 330 (new): The virtual network according to claim 308 wherein the instruction codes are further operable to manage dynamic and virtual database and database tables.

Claim 331 (new): The virtual network according to claim 308 wherein the third host can interface with an end user viewing the first dynamic content and the second dynamic content.

Claim 332 (new): The virtual network according to claim 308 wherein the first host and the second host are e-shop, and the third host is an e-mall.